

Francois Famous Fajitas: Explosive Franchise Opportunity – \$1M+ Net Profit Per Location

Proven Recipe + Scalable Model = \$200M National Empire – Partner with a Hospitality Veteran

The Ultimate Quick-Serve Breakout: Faster, Tastier, More Profitable

Imagine a sizzling chicken fajita—marinated leg meat grilled in 2-3 minutes, blended with flash-frozen steak, four-cheese shred, ranch-BBQ drizzle, and self-marinating tortilla—delivered faster than Taco Bell and more flavorful than Qdoba. At Francois Famous Fajitas, we're the next franchise sensation: Singles in <5 min, Combos in 10 min, smashing competitors' waits. Our streamlined menu crushes margins: 49% on \$4 chicken singles (beats Taco Bell's 28-32%), 37% blended overall. With 930 orders/day at \$8.77 avg ticket, one location nets \$1.09M Year 1—scalable to 50 units (\$7.45M passive royalties by Year 5). Nothing like our 10-year perfected ranch-BBQ combo exists—your Outback/Sedona expertise + my ops = \$200M empire. Invest \$250K for flagship; ROI in 18 months.



Financial Projections: \$1M+ Net Profit Per Location – Conservative & Scalable

Metric	Daily	Monthly (30 days)	Annual (365 days)	Margin %
Orders	930	27,900	339,450	N/A
Avg Ticket	\$8.77	\$240,900	\$2,931,950	N/A
Revenue	\$8,030	\$240,900	\$2,931,950	100%
Net Profit	\$3,077	\$92,676	\$1,085,548	37%
Break-Even	200 orders/day	N/A	N/A	Achieved Day 1

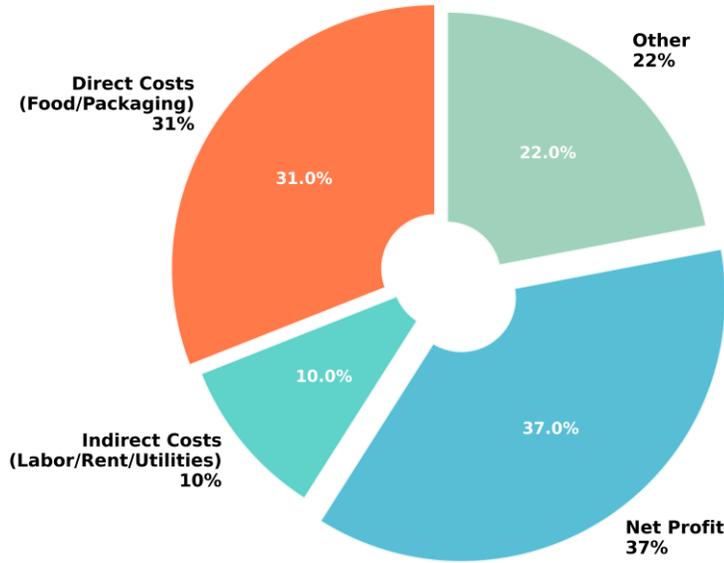
[Insert Bar Graph: Franchise Growth – Year 1: 1 Location (\$1.09M Net), Year 3: 10 Units (\$1.49M Royalties), Year 5: 50 Units (\$7.45M Royalties + \$54.5M Total Net)]

Menu Breakdown: High-Margin Heroes Driving 37% Blended Profit

Item	Daily Orders	Price	Daily Revenue	Daily Profit	Margin %
6" Chicken Single	150	\$4.00	\$600	\$294	49%
Ultimate Combo	290	\$17.00	\$4,930	\$1,663	34%
10" Chicken Large	150	\$8.00	\$1,200	\$770	64%

Chips/Drinks (Bundled)	100	Varies	\$1,040	\$520	50%
Blended Avg	930	\$8.77	\$8,030	\$3,077	37%

Cost Breakdown: Efficiency That Fuels Your Fajita Empire



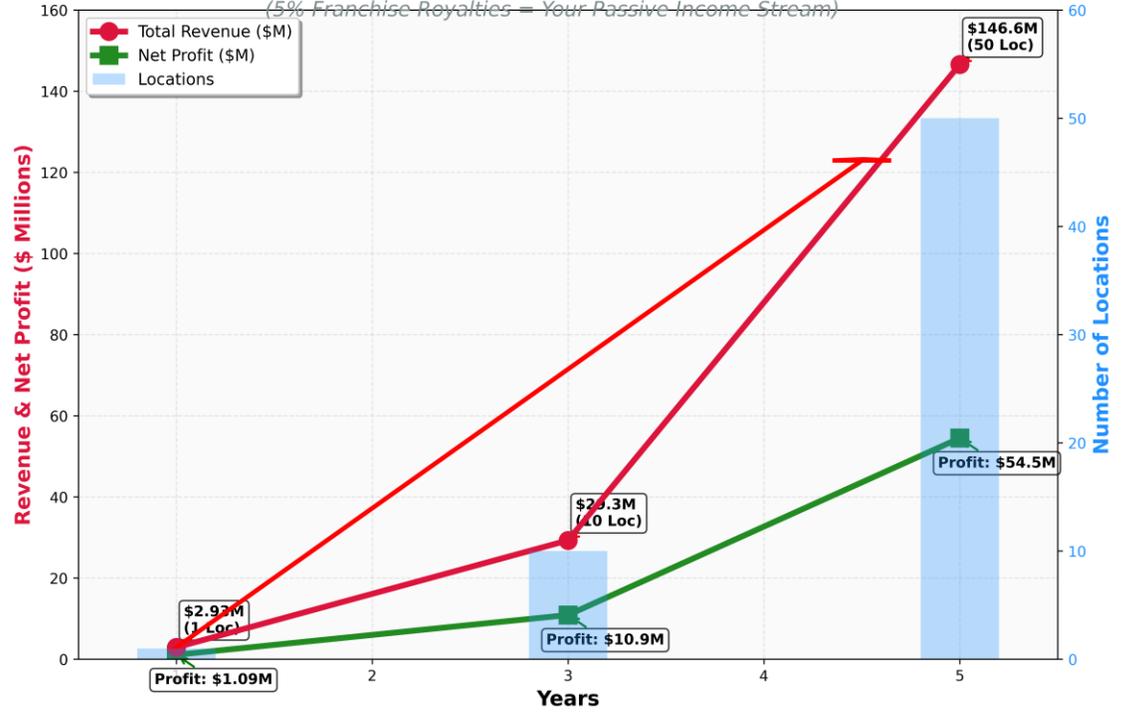
Why We Crush Competitors: Superior Speed, Flavor, & Margins

Brand	Avg Margin	Prep Time	Key Edge
Francois Famous Fajitas	37%	2-5 min fresh chicken 1-3 min pre-cooked steak to order	Unique Ranch-BBQ + 100% Bundles
Taco Bell	25-32%	10-15 min	Promo Erosion
Qdoba	30-35%	10-15 min	Slower Custom Builds
Del Taco	28-33%	10-15 min	Regional Limits
Moe's	25-30%	10-15 min	High Labor



ROCKET FUEL: Francois Famous Fajitas Growth Trajectory

From 1 Store to 50: \$146.6M Revenue | \$54.5M Net Profit | \$7.33M Royalties by Year 5
(5% Franchise Royalties = Your Passive Income Stream)

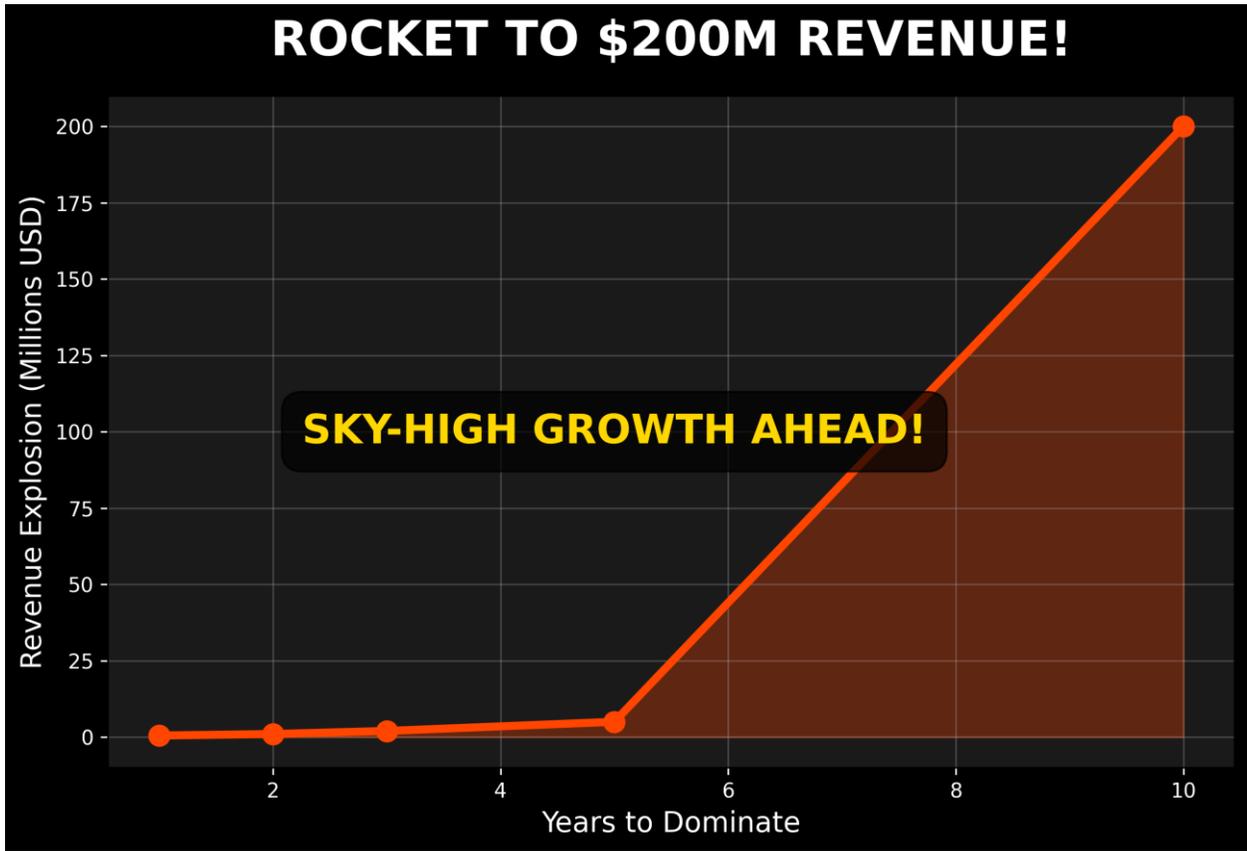


The \$200M Opportunity: Invest Now & Own the Next Franchise Giant

With \$250K investment, launch the flagship in Jersey City—net \$1.09M Year 1, franchise royalties scaling to \$7.45M by Year 5 (50 units). My 30+ years (3 restaurants at \$100K-\$300K rural net sales) + your Outback/Sedona franchising prowess = unbeatable. Break-even Day 1 at 200 orders; 37% margins beat industry. This isn't hype—it's math. Let's wrap up the deal and sizzle to \$200M. Contact: Francois D'Anjou | 212-203-6951 | fd@pattonhospitalitygroup.com

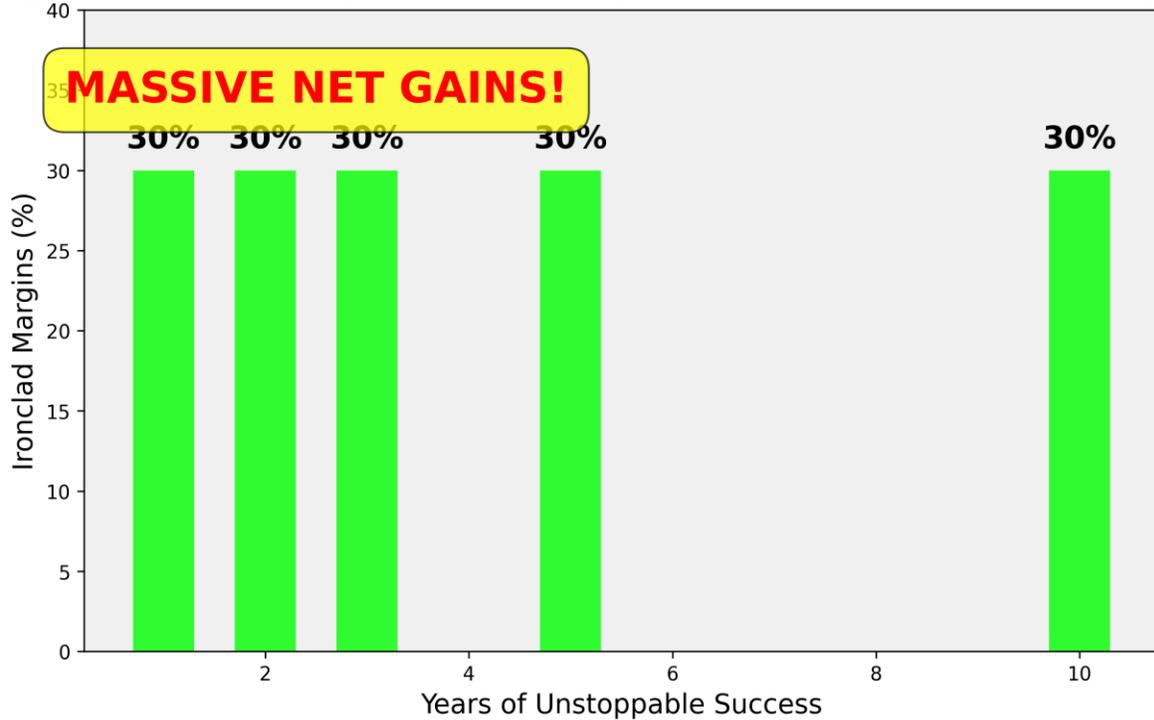
Projections based on conservative 930 orders/day (lunch/dinner/late-night peaks); sources: Sysco/USF wholesale, Coke Freestyle data, QSR benchmarks. Visuals: Photorealistic renders of scalable locations. Ready to invest? This is the deal of a lifetime.

High-Impact Projections: See the Vision!



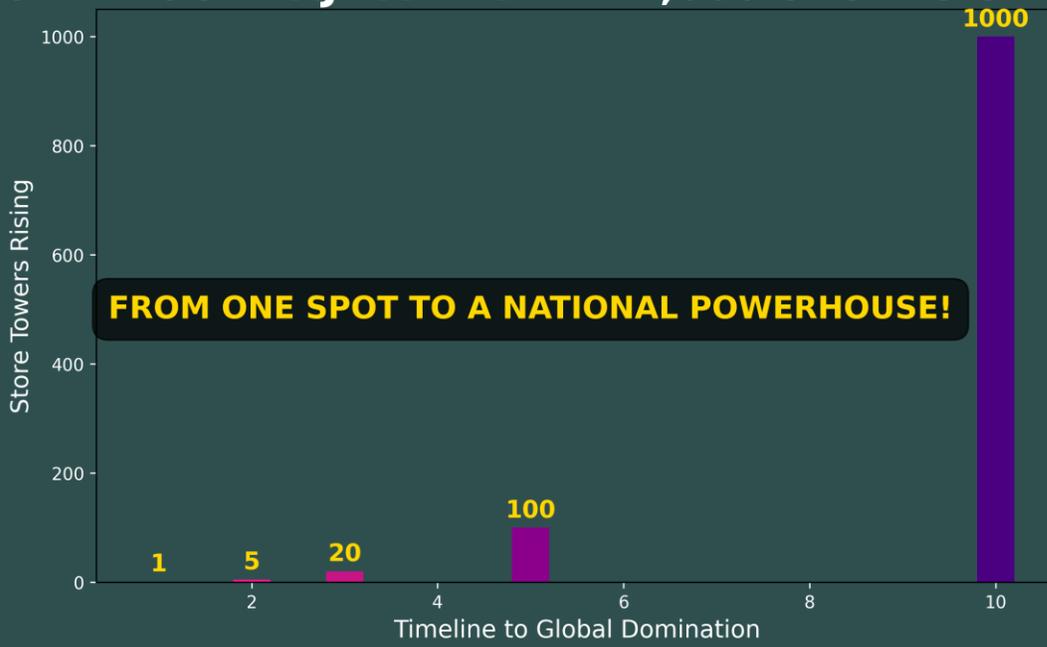
Explosive Revenue Growth: From Startup to \$200M Powerhouse

30% PROFITS THAT CRUSH THE COMPETITION!



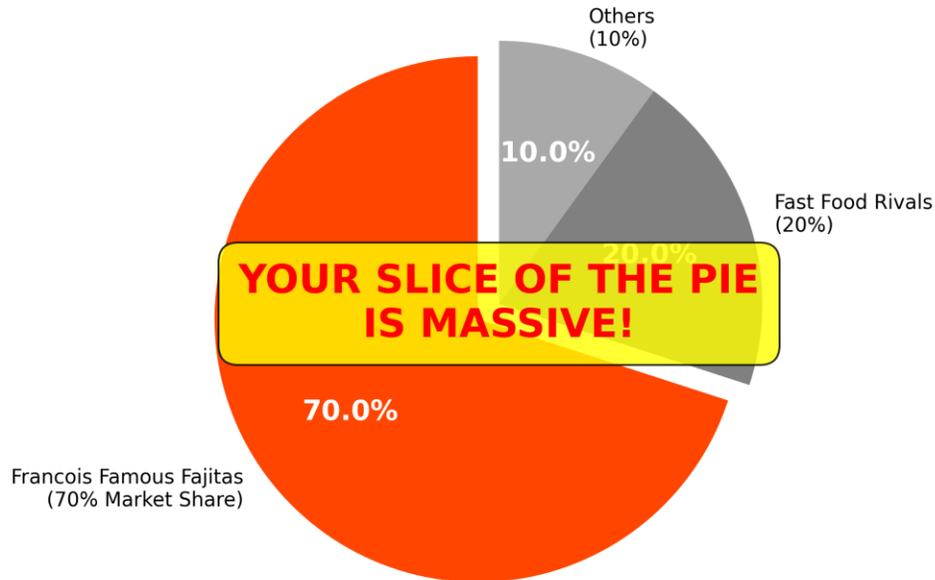
Unmatched 30% Profit Margins: Crush the Competition

BUILD YOUR FAJITA EMPIRE: 1,000 STORES STRONG!



Empire Expansion: Build 1,000+ Iconic Locations

DOMINATE THE FAST-CASUAL FAJITA MARKET!



Market Domination: Claim your 70% Share of the Fajita Revolution