



Francois D'Anjou: Proven Leader Ready to Scale Francois Famous Fajitas to \$200M



CEO, Patton Hospitality Group, Inc. | Pioneering the Next Big Franchise Opportunity

www.PattonHospitalityGroup.com | 5159 Suite A Highway 552, Lorman, MS 39096 | fd@pattonhospitalitygroup.com | Office:
(601) 877-2128 or (877) 203-4334

New Jersey Office: Cliffside Park, NJ 07010 | info@pattonhospitalitygroup.com | Office: (201) 699-0290 | Fax: (201) 699-0294

A Visionary Leader in Hospitality: Your Partner for Francois Famous Fajitas

With over 30 years of hands-on experience in the hospitality and food industry, I'm Francois D'Anjou, a results-driven entrepreneur ready to launch and scale Francois Famous Fajitas into a national franchise powerhouse. This isn't just another Mexican fast-casual spot—there's nothing like it on the market. Unlike Chipotle, Taco Bell, Moe's, or On the Border, my signature fajitas feature a unique, one-of-a-kind combination of melted cheese, tangy barbecue sauce, and creamy ranch dressing that took nearly 10 years to perfect. Having owned and operated three successful restaurants centered on this recipe—generating no less than \$100,000 annually in a small, rural population area and peaking at \$300,000 in sales—this concept is proven and primed for explosive growth. With the right investment partnership, we can easily expand to \$200 million in revenue through strategic franchising in high-traffic urban markets like Miami, New York, and LA. You've already tasted the mouth-watering magic of these sizzling fajitas; now, let's get them out to the world and build a legacy brand together.

Foundation of Excellence: Education & Athletic Leadership

My journey began at the prestigious Baylor School in Chattanooga, TN, where I earned the Luke Worsham Scholarship (1993) for character and leadership. As a two-time Chattanooga Player of the Year in football—setting city records and inducted into the Sports Hall of Fame (2006)—I learned discipline and team-building early. A full scholarship to Mississippi State University led to a Business Administration degree from the University of Tennessee, equipping me with the strategic mindset to turn visions like Francois Famous Fajitas into multimillion-dollar realities.

Proven Track Record in Food & Franchise-Ready Operations

Rooted in family legacy—my grandfather founded a grocery business in 1880 that's still thriving—I managed it from 1986-1990, gaining deep insights into food supply and retail. I owned a convenience store (1999-2006), winning Business of the Year (2004), before launching three restaurants under Patton Hospitality Group, Inc. (PHG), where my fajita recipes drove consistent profits: \$100K+ yearly minimums in rural settings, scaling to \$300K peaks. As PHG's CEO since 2012, I've designed, built, and branded ventures including student housing and restaurants, training 200+ employees and managing \$10M+ budgets.

My hospitality expertise includes managing a Trump Luxury Spa in NYC (2006-2008), directing 13 spas (2008-2010), and leading a 5-star Times Square spa (2010-2013). Today, as an executive consultant for one of the world's largest Chinese restaurant supply manufacturers, I bridge supply chains and innovation—perfect for scaling Francois Famous Fajitas nationwide with efficient, high-quality sourcing and operations.

Why Partner with Me? Leadership for Explosive Growth

I'm a goal-oriented visionary with a track record of turning ideas into profitable empires. From optimizing revenue and controlling costs to building teams and forging partnerships, I excel in every facet of business growth. This franchise is ready to explode—with your investment, we'll start with simple walk-up and drive-thru models for fast scalability, then expand to full restaurants, targeting urban hotspots for \$200M potential. My strengths ensure success:

- Proven restaurant ownership: Three fajita-focused venues with \$100K-\$300K annual sales in challenging markets, powered by the unique 10-year perfected cheese-barbecue-ranch combo—nothing like it on the market.
- Leadership in operations, finance, and development: Managed \$10M+ budgets, launched 5+ businesses, and consulted on global supply chains for seamless franchise rollout.
- Franchise expertise: Built and branded PHG ventures, ready to replicate success with investor backing—starting small (walk-up/drive-thru) for quick ROI, scaling to national chains.

"Success is Measured in Results." You've tasted the potential—now let's invest in Francois Famous Fajitas and watch it sizzle to \$200M. With my credentials and your partnership, this isn't just a franchise; it's the next big thing in fast-casual dining. Contact me to discuss next steps.

Sincerely,



Francois D'Anjou







